

**EMBARGOED UNTIL
WEDNESDAY, MARCH 11 AT NOON**

Contact:

**XXXXX HONORED AS “FAVORITE XXXXX” IN 2020 JERSEYARTS.COM PEOPLE’S CHOICE AWARDS
YOUR ORGANIZATION and other N.J. cultural organizations celebrated following public voting**

SOMEWHERE, N.J. (March 11, 2020) –YOUR ORGANIZATION is proud to announce that it has been named “Favorite XXXX” in the 2020 JerseyArts.com People’s Choice Awards. Presented by Discover Jersey Arts, a program of the New Jersey State Council on the Arts and the ArtPride New Jersey Foundation, the annual Awards highlight the work of New Jersey’s vital and thriving arts community.

“We’re so grateful for this designation and to be among the top arts organizations in the state,” said **REPRESENTATIVE at YOUR ORGANIZATION**. “It is a great honor to be nominated for these Awards, and to receive such tremendous support from our peers and audiences.”

This year, art lovers cast nearly 11,000 ballots for their favorite local groups and arts districts. **YOUR ORGANIZATION** garnered **XXX** votes and was among those honored this morning at ArtPride New Jersey’s headquarters at Lyceum Hall Center for the Arts in Burlington, N.J.

“Every year, thousands of New Jerseyans cast their vote in support of the diverse and world-class arts organizations and artists that call New Jersey home,” said Allison Tratner, Executive Director of the New Jersey State Council on the Arts. “The Arts Council is proud to celebrate this year’s winners, and to shine a light on the role of the arts in making New Jersey a distinctive place to live, work and visit.”

YOUR ORGANIZATION was one of 106 organizations and 11 arts districts nominated in 19 categories, including favorite art museum, opera company, small theatre, choral group and more. Nominees were determined by their peers in the Jersey Arts Marketers network, made up of hundreds of arts groups from around the state.

“New Jersey loves the arts! That’s clear from the extraordinary support that the cultural groups in the JerseyArts.com People’s Choice Awards receive — and it’s well earned,” said Adam Perle, President & CEO of ArtPride New Jersey, during this morning’s awards ceremony. “Today’s winners and nominees represent an incredible array of creativity from every part of the state and in every genre. These awards highlight the public’s favorites and honor the incredible economic and community impact of the arts.”

For detailed results and more information, visit JerseyArts.com/PeoplesChoice. Photos from today’s presentation are available at www.JerseyArts.com/PCA-2020-Photos.

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About JerseyArts.com and Discover Jersey Arts

JerseyArts.com is the official website of Discover Jersey Arts, a cosponsored project of the ArtPride New Jersey Foundation and New Jersey State Council on the Arts dedicated to increasing the awareness of and participation in the arts in New Jersey. The site features a comprehensive cultural event calendar and arts directory; feature stories, videos and podcasts; details on Jersey Arts Membership, including discounts and exclusive member events; and other content about the state's cultural community.

About the New Jersey State Council on the Arts

The New Jersey State Council on the Arts, created in 1966, is a division of the NJ Department of State. The Council was established to encourage and foster public interest in the arts; enlarge public and private resources devoted to the arts; promote freedom of expression in the arts; and facilitate the inclusion of art in every public building in New Jersey. The Council receives direct appropriations from the State of New Jersey through a dedicated, renewable Hotel/Motel Occupancy fee, as well as competitive grants from the National Endowment for the Arts. To learn more about the Council, please visit www.artscouncil.nj.gov.

About the ArtPride New Jersey Foundation

The ArtPride New Jersey Foundation is a 501 (c)(3) organization that promotes the value of the arts to New Jersey's quality of life, education and economic vitality through research and a variety of programs and services. For more information about ArtPride, visit ArtPrideNJ.org.

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