

**BURLINGTON, N.J. (October 3, 2022)**—The ArtPride New Jersey Foundation and the New Jersey State Council on the Arts announce that Governor Phil Murphy has proclaimed October 2022 as Discover Jersey Arts Month. Art impacts everyone in their own individual ways. Songs can transport you to a specific time in your life; performances can both entertain and inspire you; photographs can change how you view the world. The arts not only impact our everyday lives, the arts are big business in New Jersey, supporting tens of thousands of jobs and engaging over 1 million students annually. Discover Jersey Arts Month continues to celebrate the joy, entertainment, and enrichment the arts bring to our communities.

"We're honored that Governor Murphy has once again recognized October as 'Discover Jersey Arts Month'," said Allison Tratner, Executive Director of the New Jersey State Council on the Arts. "Theaters, museums, galleries, and performing arts centers have kicked off their new seasons, welcoming audiences with great excitement - and that's good news for everyone. Our downtowns and communities are alive with arts activities again, drawing millions of people to shop, dine, and stay in hotels, generating more than \$662 million for our state's economy." To learn more about the incredible impact the arts have on the state and hear real stories of how art affects the lives of New Jerseyans in robust ways, visit <u>artpridenj.org/publicvalue</u>. You'll not only find the facts and figures that illustrate how the arts fuel our region's economy, but you'll also find videos about how the arts support our communities, education, and health and wellness.

"Governor Murphy's proclamation acknowledges the incredible arts in our state and how important they are to each and every municipality across the Garden State," says Adam Perle, President & CEO of ArtPride New Jersey. "The arts are an integral part of our lives—in our schools, hospitals and public spaces. New Jersey proudly celebrates the resiliency of our cultural community in this month and throughout the year."

Commemorate Discover Jersey Arts Month by enjoying arts events throughout the state. For a sample of fun fall festivities, visit JerseyArts.com/FallGuide and check out the directory of arts organizations statewide.

Discover Jersey Arts is a project of ArtPride New Jersey-co-founded by, and currently supported with funding from, the New Jersey State Council on the Arts dedicated to increasing the awareness of and participation in the arts.

To view the official gubernatorial proclamation, please visit <u>Discover Jersey Arts Month</u> <u>Proclamation.pdf</u>

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About the ArtPride New Jersey Foundation

The ArtPride New Jersey Foundation is a 501(c)(3) organization that promotes the value of the arts to New Jersey's quality of life, education, and economic vitality through research and a variety of programs and services. For more information about ArtPride, visit <u>ArtPrideNJ.org.</u> ####

About the New Jersey State Council on the Arts



The New Jersey State Council on the Arts, created in 1966, is a division of the N.J. Department of State. The Council was established to encourage and foster public interest in the arts; enlarge public and private resources devoted to the arts; promote freedom of expression in the arts; facilitate the inclusion of art in every public building in New Jersey. The Council receives direct appropriations from the State of New Jersey through a dedicated, renewable Hotel/Motel Occupancy Fee, as well as competitive grants from the National Endowment for the Arts. To learn more about the Council, please visit <u>www.artscouncil.nj.gov.</u>