

STATE OF NEW JERSEY EXECUTIVE DEPARTMENT



WHEREAS, the arts enrich all Americans, affecting every aspect of life from economic vitality to creative problem-solving, job creation and bolstered tourism, quality education and healthy, dynamic communities; and

WHEREAS, the month of October has been designated as National Arts and Humanities Month at the federal level; and

WHEREAS, New Jersey ranks among the top seven in the nation for state support of the arts, and awards more than 700 grants through the New Jersey State Council on the Arts to recipients in all 21 counties, leveraging more than \$662 million each year in economic activity; and

WHEREAS, every three cents of tourist taxes supports more than one dollar of direct spending in New Jersey's private economy by arts organizations and their patrons; and

WHEREAS, New Jersey youth have access to high quality arts experiences that ignite the imagination, sharpen critical skills, and prepare them for creative and innovative leadership; and

WHEREAS, the arts industry in New Jersey helps shape quality of life for people of all ages and backgrounds, in distinctive destinations from the shore to the mountains; and

WHEREAS, during recent times of crisis, people have turned to the arts for hope and healing, and our State's artists and arts organizations have answered the call in innovative and inspiring ways; and

WHEREAS, New Jersey recognizes our overall recovery and continued vitality is not complete without the arts, and communities across the state have come together to Keep Jersey Arts Alive; and

WHEREAS, artists and arts organizations in all corners of New Jersey promote participation in the arts through Discover Jersey Arts, a collaborative public awareness campaign that significantly contributes to the revitalization of towns and cities throughout the state;

NOW, THEREFORE, I, Philip D. Murphy, Governor of the State of New Jersey, do hereby proclaim:

OCTOBER 2021 AS DISCOVER JERSEY ARTS MONTH



GIVEN, under my hand and the Great Seal of the State of New Jersey, this twenty-third day of September in the year two thousand twenty-one, the two hundred forty-sixth year of the Independence of the United States.

Lt. GOVERNOR Y

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