



JerseyArts.com

Jersey Arts Marketers

Event Posting & Directory Listing Guide



Keep Your Contacts Current

Discover JERSEY ARTS

presented by ArtPride NEW JERSEY STATE SOCIETY ON THE ARTS

home donate mobile connect with us

Events | Directory | Member Center | Podcasts | Features | Artist Gallery | Poetry Out Loud | Store

Log out

Edit JAM Account Management

Welcome to JAM Account Management

Please select an option from the list below:

- > **Post New Events or Edit Existing Events**
- > **Edit Account Profile**
- > **JAM Meetings & Initiatives**
- > **View FAQs**
- > **Logout**

If you have any questions regarding the Jersey Arts Marketers or managing your content please contact the ArtPride New Jersey Foundation.

? What are the Jersey Arts Marketers (JAM)?

ABOUT US | AUDIENCES | MEMBERS | TEACHERS & STUDENTS | ARTS ORGANIZATION

About the Program | Feature Stories | About Membership | About Poetry Out Loud | About the Jersey Arts Marketers

Press | Podcasts | Member Center Login | Get Involved | JAM Login

Privacy | Event Calendar | Member Deals | Schedule | Programs and Services

Contact the ArtPride Staff | Arts Directory | Member Events | Regional | Meetings and Conferences

Artist Gallery | Merchandise | State Finals | Residency Program | FTP

Mobile | Merchandise | Merchandise | Contact the POL Team | Downloads

JERSEY ARTS MARKETERS

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432 High Street, First Floor | Burlington, NJ 08016

Make sure your organization has **at least 2 updated contacts** associated with your account.

These contacts will have access to your online account and receive email notices about all JAM opportunities.

Simply login from the **Jersey Arts Marketers** button, then select **“Edit Account Profile”** and follow the **“Contact Add/Edit”** link.

Keep Your Contacts Current

Discover JERSEY ARTS

presented by ArtPride NEW JERSEY STATE AGENCY ON THE ARTS

MCCARTER THEATRE CENTER THE WHITE SNAKE

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? What are the Jersey Arts Marketers (JAM)?

ABOUT US: About the Program, Press, Privacy, Contact the ArtPride Staff

AUDIENCES: Feature Stories, Podcasts, Event Calendar, Arts Directory, Artist Gallery, Merchandise, Mobile

MEMBERS: About Membership, Member Center Login, Member Deals, Member Events, Join Today

TEACHERS & STUDENTS: About Poetry Out Loud, Get Involved, Schedule, Regionals, State Finals, Residency Program, Contact the POL Team

ARTS ORGANIZATIONS: About the Jersey Arts Marketers, JAM Login, Programs and Services, Meetings and Conferences, FTP, Downloads

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Make sure your organization's directory listing is updated, including a photo and directions link.

Log into your JAM account, select **"Edit Account Profile"** and review your **"Directory Listing."**

Offer Member Discounts

The screenshot shows the 'Event Detail' page for 'August Wilson's Jitney'. The page includes a navigation bar with links for Events, Directory, Member Center, Podcast, Blog, Artist Gallery, Poetry Out Loud, and Store. The event description states: 'One of the American theater's finest writers, August Wilson is our greatest chronicler of the African-American experience. Jitney, his first play, is set in 1977 Pittsburgh, in a makeshift storefront depot for gypsy cab drivers. The men share stories and gossip, two young lovers fight for their future, and the station owner confronts his long-estranged son. Wilson illuminates the human condition with an exquisite sense of the poetry of ordinary life. "Jitney holds its audience in charmed captivity," says The New York Times. Directed by Ruben Santiago-Hudson. January 31 – February 19, 2012. Joan and Robert Rechnittz Theater.' The venue is 'Two River Theater' at 21 Bridge Avenue, Red Bank, NJ 07703. A calendar shows the event dates from Jan 29 to Feb 19, 2012. Admission prices start at \$37, with a 'Buy Here' button. A 'Jersey Arts Member Discount' section states: 'Jersey Arts members get Buy One, Get One free tickets for the Sunday, January 29 performance at 3pm, or the Wednesday, February 15 performance at 7pm. To take advantage of this discount, call the box office at 732.345.1400.' For more information, contact (732) 345-1400 or www.trtc.org.

Offer discounts to our nearly 50,000 Jersey Arts Members on our site.

Be sure you communicate any discount offers to your box office, information booth, and other necessary front line staff!

The screenshot shows the Jersey Arts website header with the 'Discover JERSEY ARTS' logo and navigation links. Below the header is a banner for 'ArtPride' presented by the New Jersey State Office on the Arts at the McCarter Theatre Center. The main content area is titled 'JAM Account Management' and includes a 'Welcome to JAM Account Management' message. A list of options is displayed, with the first option, '> Post New Events or Edit Existing Events', circled in red. Other options include '> Edit Account Profile', '> JAM Meetings & Initiatives', '> View FAQs', and '> Logout'. A footer section contains links for 'ABOUT US', 'AUDIENCES', 'MEMBERS', 'TEACHERS & STUDENTS', and 'ARTS ORGANIZATIONS'. The footer also includes social media icons and copyright information for ArtPride New Jersey Foundation.

Make sure ALL of your organization's upcoming events are listed on JerseyArts.com.

Log into your JAM account, select **"Post New or Edit Existing Events"** then follow the online instructions.

The screenshot shows the 'Post Events' management page on the Discover Jersey Arts website. At the top, there is a navigation bar with links for home, donate, mobile, and connect with us. Below this is a main menu with links for Events, Directory, Member Center, Podcasts, Features, Artist Gallery, Poetry Out Loud, and Store. The main content area is titled 'Post Events' and contains a table of events. A red circle highlights the 'Edit Event' link for the first event in the table. The footer contains several columns of links for 'ABOUT US', 'AUDIENCES', 'MEMBERS', 'TEACHERS & STUDENTS', and 'ARTS ORGANIZATIONS'.

	Title	StartDate	EndDate	ApprovalStatus
Edit Event	Chasing Rainbows: The Road to Oz	9/26/2019	10/27/2019	Approved
Edit Event	Rodgers + Hammerstein's Cinderella	11/20/2019	12/29/2019	Approved
Edit Event	Rodgers + Hammerstein's Cinderella			
Edit Event	UNMASKED: The Music of Andrew Lloyd Webber	1/30/2020	3/1/2020	Approved
Edit Event	Sister Act	4/1/2020	4/26/2020	Approved
Edit Event	The Wanderer	5/28/2020	6/28/2020	Approved

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Select either
“Add New Event”
 or
“Edit Event”

See **“Approved”** or **“Pending”**
 status of previously submitted
 events.

Post Events

Edit Post Events

***Event Title:**
Enter your event title as it should appear in the listing
A Garden of Quilts

***Event Description:**
Enter a brief description of your event (approx. 40-60 words) as it should appear. **DO NOT** include the date or time here, as it will appear elsewhere in the listing.
Enjoy judging of quilts, quilt displays, and special exhibits: South Jersey Crazy Quilt Guild & The Garden Patch Challenge. There will be hourly demonstrations of quilting and embellishing techniques, a Sit & Stitch event, Vendor Mall, Boutique Table, and Raffle Quilt.
Anyone may enter a quilt to be judged or for display only. All sizes and techniques are welcome. Children up to 16 years of age are encouraged to enter in the Junior Division.
Quilt Appraisals with Karen Dever, both written and oral, will be available.

***Select Venue:**
Select a venue. If your desired venue does not appear below please add it to your **User Profile**. Please Note: Any information you have entered above will not be saved if you must make changes to your User Profile.
Wheaton Arts and Cultural Center

***Price Range:**
Enter the price or range of prices for your event as it should appear in the listing. No fee type "FREE" in the space provided.
SAMPLE: \$5 (Adults), \$3(Students/Seniors)
\$5

Buy Tickets Link:
If your organization has online ticketing and would like a BUY HERE button to appear in this event listing, please provide the URL to your online ticketing page for this event in the box below. Please include http:// or https://. DO NOT link to your home page.

? How does online ticketing work?

Jersey Arts Member Discount:
Check this box if your organization would like to offer Jersey Arts Ticket members a discount.
? What is the Jersey Arts Ticket member card?

***Directory Link:**
Each event will need to link to a listing in our Online Directory. Simply select your Online Directory listing from the drop down box to the right. In some cases (for example: when a touring company is performing in a rented space), two listings can be selected. If you do not have an Online Directory listing, [click here](#) to create an account.

Follow the onscreen directions, taking special note of the **minimum and maximum** allowable length of the event description.

Link directly to the page where the public can **buy tickets to this event**.

Tell us about any discounts you choose to make available to Jersey Arts Members.

Be specific about how discounts can be redeemed and be sure to alert your front line staff!

Post Events

Add any applicable links to the Online Directory including:

- ✓ Your Organization
- ✓ Presenting Organization
- ✓ Producing Organization

Example:

NJSO performing at NJPAC should include links to both groups so the system can tag the event to both directory listings.

Make sure your image is no larger than 500KB in one of these standard formats:

.JPG | .GIF | .PNG

NO PDFs

You can add a link to your video.

***Directory Link:**
Each event will need to link to a listing in our Online Directory. Simply select your Online Directory listing from the drop down box to the right. In some cases (for example: when a touring company is performing in a rented space), two listings can be selected. If you do not have an Online Directory listing, [click here to create an account](#).

Wheaton Arts and Cultural Center

Remove Directory Listing
? What is the online guide?

***Select Image:**
Please select an image to accompany your event listing.

 Check here if you do not want to use an image
? Click here for image specs

Image captions/photo credits: (Optional)

Video URL: (Optional)

***Genre:**
Indicate which of the following identifiers apply to your event, checking all that apply as they should appear.

- Theater (dramas, musicals, comedies, etc.)
- Dance (ballet, modern, tap, contemporary, etc.)
- Music (jazz, folk, blues, world, pop, R&B, etc.)
- Music (orchestral, opera, choral, instrumental, etc.)
- Media Arts (film, poetry, readings, video, storytelling, etc.)
- Visual Arts (painting, sculpture, photography, ceramics, etc.)
- History (walking tours, exhibits, reenactments, etc.)
- Crafts & Folk Arts (fine crafts, ethnic arts, traditional arts, etc.)
- Classes & Opportunities (camps, workshops, lectures, auditions, call for entries, etc.)
- Special Events (festivals, street fairs, galas, packages, etc.)

? What type of events are included in each genre?

Identifiers:
Indicate which of the following identifiers apply to your event, checking all that apply as they should appear in the listing.

- Family Oriented Event FREE Event

Note: Family Oriented Events are events primarily geared toward children and their families.

If you are unable to continue, please check that all the fields marked * are filled out correctly.

Posting Events

Edit Post Events

DATE(S):
 Enter the date(s) of your event as it should appear in the listing by selecting either the Single Date or Date Range option.

Single Date
 2/7/2012

Date Range
 3/17/2012 thru 3/18/2012

TIME(S): Choose either the Performance Times or Hours of Operation option for entering the times for your event.

Performance Times (example: 2:00pm & 7:00pm)

Hours of Operation (example: 10:00am thru 5:00pm)

[Previous](#) [Next](#) [Cancel](#)

Select either a
Single Date or Date Range.

Select either a
Performance Time or Hours of Operation.

Set up your times.
 You can even **Exclude Dates** that fall on
 holidays or other dates your
 organization may be closed.

Edit Post Events

In order to enter the hours of operation for your event, please check off the days of the week and indicate the operating hours by selecting the start/end times from the drop down boxes. Then click "Preview/Exclude Dates". All of the dates/time combinations you entered will appear in the box. If you have any exceptions to a Day/Time combinations entered, you can remove that particular listing by clicking "Exclude Date".

Date(s): Sat, Mar 17, 2012 thru Sun, Mar 18, 2012

<input checked="" type="checkbox"/> Sun:	10	:00	AM	thru	5	:00	PM
<input type="checkbox"/> Mon:	1	:00	PM	thru	1	:00	PM
<input type="checkbox"/> Tue:	1	:00	PM	thru	1	:00	PM
<input type="checkbox"/> Wed:	1	:00	PM	thru	1	:00	PM
<input type="checkbox"/> Thu:	1	:00	PM	thru	1	:00	PM
<input type="checkbox"/> Fri:	1	:00	PM	thru	1	:00	PM
<input checked="" type="checkbox"/> Sat:	10	:00	AM	thru	5	:00	PM

[Preview/Exclude Dates](#) Please click this button to preview and/or exclude any dates in your desired range. If you are editing an event, you must click this button to refresh the dates that will appear in the listing.



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Events | Directory | Member Center | Podcast | Blog | Artist Gallery | Poetry Out Loud | Store

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Event Detail

August Wilson's Jitney

One of the American theater's finest writers, August Wilson is our greatest chronicler of the African-American experience. *Jitney*, his first play, is set in 1977 Pittsburgh, in a makeshift storefront depot for gypsy cab drivers. The men share stories and gossip, two young lovers fight for their future, and the station owner confronts his long-estranged son. Wilson illuminates the human condition with an exquisite sense of the poetry of ordinary life. "Jitney holds its audience in charmed captivity," says The New York Times. Directed by Ruben Santiago-Hudson. January 31 – February 19, 2012. Joan and Robert Rechnittz Theater.

Two River Theater
21 Bridge Avenue
Red Bank, NJ 07703

Get more info on:
[Two River Theater Company](#)

Jan 29, 2012 - Feb 19, 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	1	2	3
4	5	6	7	8	9	10

Admission Prices:
Tickets start at \$37 [Buy Here](#)

Jersey Arts Member Discount:
Jersey Arts members get Buy One, Get One free tickets for the Sunday, January 29 performance at 3pm, or the Wednesday, February 15 performance at 7pm. To take advantage of this discount, call the box office at 732.345.1400.

For More Information Contact:
(732) 345-1400
www.trtc.org

Favorites

You currently have no favorites.

Keep track of your favorite events as you search. Simply click on the thumbs up icon next to the event title to save the event in your favorites. To remove an event, just click the return arrow.

Indicates a special offer for Jersey Arts Ticket Members

Connection between
Event Listings & Directory

Buy Now Button
and
Member Discounts

Directory to the Arts

Two River Theater Company

Two River Theater Company is a professional not-for-profit regional theater company providing outstanding plays and educational programs for audiences of central New Jersey and beyond. TRTC was founded in 1994 by Robert and Joan Rechnittz and has since grown into one of the most vital and dynamic arts organizations in the region. TRTC has been designated as a Major Impact Organization by the New Jersey State Council on the Arts and is a member of LORT (League of Resident Theatres), Theatre Communications Group and the New Jersey Theatre Alliance.

Two River Theater Company
21 Bridge Avenue
Red Bank, NJ 07701

(732) 345-1400
www.trtc.org

[Show Events](#) [Get Directions](#)

Jersey Arts Member Discount:
Discounts on Select Performances

Please click on [Show Events](#) or contact the organization for specific discounts offered.

[Previous List](#) [New Search](#)

Search Guide

What are you looking for?

- Arts Centers and Presenters
- Theater
- Music
- Dance
- Visual Arts
- Crafts & Folk Arts
- Media Arts
- Arts Education
- Service Organizations

Select the region(s):

- Northern NJ Organizations
- Central NJ Organizations
- Southern NJ Organizations

What are the regions?

Other sort options:

- Search for organizations that honor the Jersey Arts Member Card.
- Search for organizations that offer events and programs for families.

[Search](#)

Keyword Search

Looking for a specific arts center, theater, symphony, gallery, dance group or museum?

Keywords:

[Search](#)

This information presented has been furnished by listed sources and is subject to change. Confirming information prior to attending any event is strongly recommended. ArtPride New Jersey Foundation, New Jersey State Council on the Arts and/or State of New Jersey cannot be held responsible for the accuracy, claims or content of information presented.