

# OCEAN COUNTY

art matters



Population: 607,186

The arts are integral to what makes New Jersey a special place to live, work, and raise a family. Statewide, the nonprofit arts sector employs nearly 22,000 of its citizens, educates one million of its students, and generates more than \$662 million in economic impact. That's a dollar return on every three cents of investment!

## 385 JOBS

The number of local full-time equivalent (FTE) jobs supported by nonprofit arts organizations that receive direct or indirect county funding from the New Jersey State Council on the Arts and/or their audiences.



## ECONOMIC IMPACT

# \$12,610,799

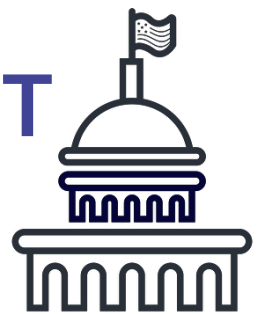


Total economic impact considers spending by nonprofit arts organizations and patron-related spending (dining, parking, retail, etc.) in the local economy.

# \$245,531

## STATE INVESTMENT

State government supports the arts through competitive grants awarded directly by the New Jersey State Council on the Arts and indirectly by designated arts agencies in each county.



## STUDENT PARTICIPATION

# 78%

Percentage of elementary, middle, and high school students enrolled in at least one arts program.\*

PRESENTED BY



ArtRide  
NEW JERSEY

Source: FY2019 NJSCA grant data applied to Americans For The Arts AEP5 Calculator

\*Source: 2019 New Jersey Arts Education Annual Summary Report